

Total No. of printed pages = 2

1 PGDE COM 1

2014

(August)

**COMMERCE**

Paper : 101

**(Business Environment)**

Full Marks – 80

Time – Three hours

The figures in the margin indicate full marks  
for the questions.

1. (a) “Business is the product of environment”.  
— Explain. How does the internal factors of  
environment influence the business policies  
of an organisation ? 8+8=16

Or

- (b) Argue the case for and against FDI in Multi-  
brand Retail in India. 8+8=16

2. (a) Analyse the changes in the Industrial Policies  
of India since the adoption of New Economic  
Policy in 1991. 16

[Turn over

**Or**

- (b) Critically analyse the role of MNC's in the Indian economy. 16
3. (a) Explain the main objectives of Monetary Policy. Briefly discuss the Monetary Policy of India. 10+6=16

**Or**

- (b) Describe the scenario of resource mobilisation through direct and indirect taxes in India. 8+8=16
4. (a) Describe the redressal machinery under the Consumer Protection Act. What are the consumers' rights and responsibilities under the Act ? 10+6=16
- Or
- (b) Explain the trends of exports and imports of India in the post-liberalisation era. 8+8=16
5. (a) Explain the process of structural reforms in the Indian economy. Discuss briefly the impact of structural reforms on income generation and poverty alleviation in India. 6+10=16

**Or**

- (b) Explain the features of Globalisation. Analyse the impact of globalisation on the business environment in India. 6+10=16